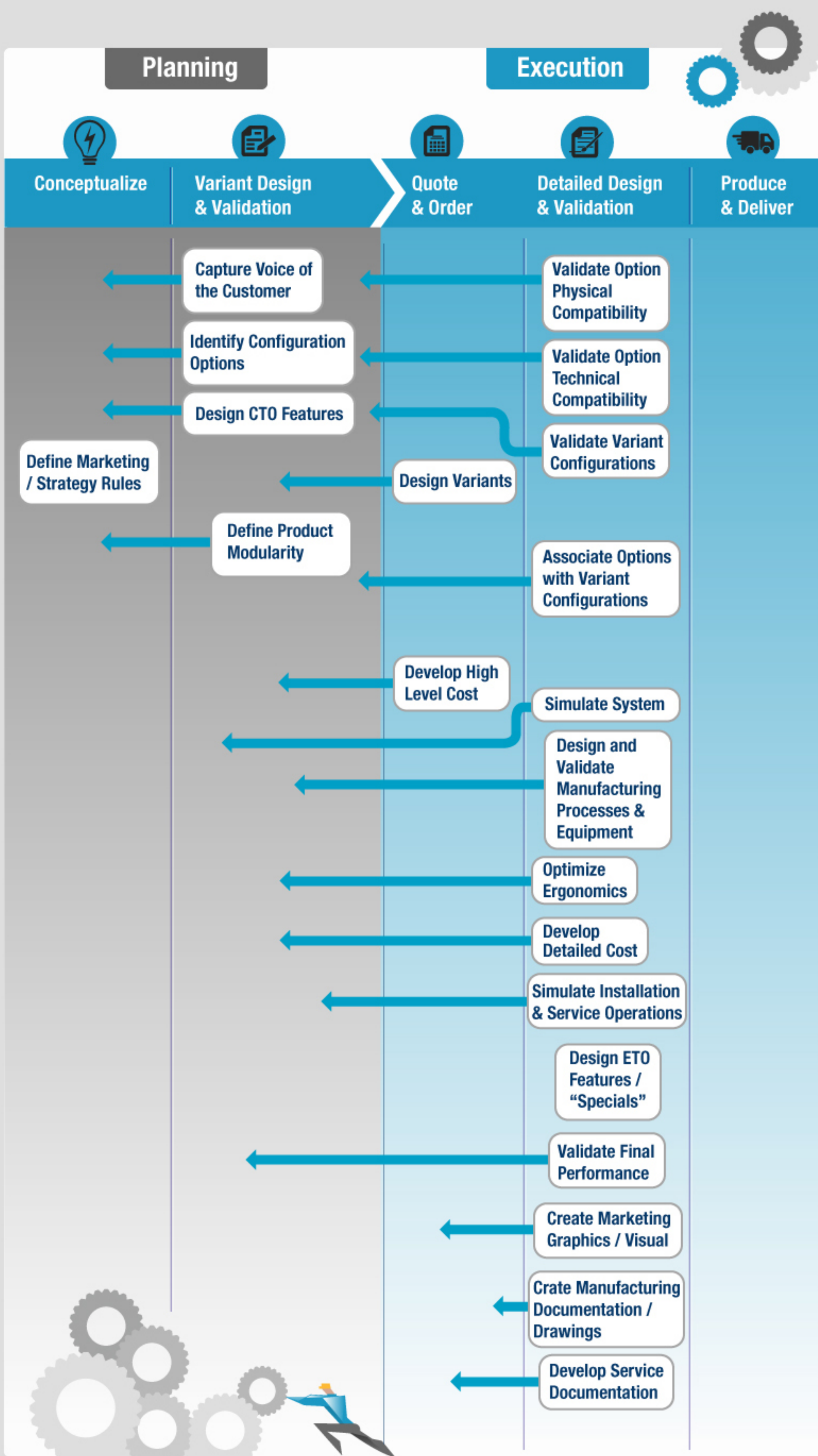


SHIFTING CTO

DESIGN AND VALIDATION "LEFT"



Manufacturers can use **3D Configuration** and **modularization** to design CTO (configure to order) products in context, shifting the majority of design and validation effort earlier in the product lifecycle.



Shifting design and validation "left" helps companies improve:

- Quote Response Time
- Quote Accuracy
- Order Leadtime
- Order Quality
- Engineering Cycle Times
- Part Reuse
- Manufacturing Efficiency
- Customer Responsiveness

Simultaneous Variant Launch

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